

# TRADITIONAL 511 CALL-IN - WITHOUT TRADITIONAL FACILITIES.



By using a cloud-based system and native VoIP telephony, this in-a-box component leverages current technologies to offer the solution to your IVR traveler alert system needs – at significant savings.

## Traditional IVR

## TrafficPhone IVR Services

Provision to maximum expected usage

**Expand (and contract) as needed**

Size limited by initial provisioning

**Dynamic allocation of more resources**

Physical ports

**Virtual VoIP**

Cumbersome floodgate recordings

**Simple remote scheduling & management of floodgates**

Acquire phone lines

**Apply software licenses**

Housed in co-location facility

**Housed in cloud – multiple geographic locations**

High cost of concatenated human speech

**Low cost text-to-voice technology**